

# JOHN KEAL MUSIC

OVER **90** YEARS YEARS  
OF EXPERIENCE

**AFFORDABLE TRIAL RATES**

repair coverage & tax included  
no hidden extra costs!

**100% OF RENTAL PAYMENTS  
APPLY TOWARD PURCHASE**

all pricing, rates, & terms clearly printed on this  
form... no surprises!

## Shopping Locally?

John Keal is the region's only independent, local rental company. While other "locals" are based out of state, our headquarters have been proudly located in Albany NY since 1930!

**Easy 3-Step Form!**

819 Livingston Ave. | Parkwood Plaza, Rte 9  
Albany, NY 12206 | Clifton Pk, NY 12065  
(518) 482-0344 | (518) 371-4455

Rent Online! [johnkealmusic.com](http://johnkealmusic.com)

### STEP 1 CHOOSE YOUR INSTRUMENT

All rental instruments will come in a case with all the accessories needed for the first few lessons. Lesson books, stands and other accessories may be purchased separately in the payment box below.


We have been renting instruments to Bethlehem families for more than 50 years. We value our partnership with local parents, teachers, and students.

#### Tier 1 Instruments

**\$15.00**

4-MONTH TRIAL FEE  
less than \$4. per month !!

##### Band

- Flute\*
- Clarinet \* 
- Trumpet\*
- Trombone\*
- Drum Kit
- Bell Kit

##### Orchestra

- ¼ Violin
- ½ Violin
- ¾ Violin
- Full Violin
- 11" Viola
- 12" Viola
- 13" Viola
- 14" Viola

All violins & violas include a FREE sponge shoulder rest.


Renewal and regular monthly rate is \$32.00, plus \$4.00 repair protection fee, plus tax.

#### Tier 2 Instruments

**\$45.00**

4-MONTH TRIAL FEE  
less than \$12. per month !!

##### Band

- Alto Saxophone \* 
- Combination Percussion Kit

##### Orchestra

- 15" Viola
- 15½" Viola
- 16" Viola
- ¼ Cello
- ½ Cello
- ¾ Cello
- Full Cello

Renewal and regular monthly rate is \$48.00, plus \$4.00 repair protection fee, plus tax.

#### Tier 3 Instruments

**\$75.00**

4-MONTH TRIAL FEE  
less than \$19. per month !!

##### Band

- Oboe
- Tenor Saxophone
- French Horn
- Baritone

##### Orchestra

- ½ Bass
- ¼ Bass

Renewal and regular monthly rate is \$50.00, plus \$5.00 repair protection fee, plus tax.

\*New wind instruments are available for rent on a month to month basis. Please rent online or call for instructions.



John Keal Music is proud to celebrate 90 years of support for music education. Many thanks to all of the musicians who have been part of our journey!

### YOUR PAYMENT

**TRIAL FEE:** - - > \$ \_\_\_\_\_

(from above)

LESSON BOOKS \_\_\_\_\_

**Musical Magic**

- Woodwind or Brass \$ 8.00
- Percussion (Mallets) 8.00

**Essential Elements**

- Orchestra \$ 11.00

WOODWIND SUPPLIES:

- Clarinet Reeds \$ 20.00

Rico #2½ box of 10

- Alto Sax Reeds \$ 25.00

Rico #2½ box of 10

- JKM Reed Club  \$ \_\_\_\_\_  
write in price from back of form

- Clarinet Silk Swab 11.00

- Alto Sax Silk Swab 12.00

OTHER ITEMS :

- Folding Music Stand \$ 12.00

- Instrument Care Kit \$ 12.00

**Total Payment:** \$ \_\_\_\_\_

trial fee plus items for purchase (all prices include tax)

### STEP 2 FILL IN COMPLETELY (Please Print)

Father/ Guardian \_\_\_\_\_ Date of Birth \_\_\_\_\_

Mother/ Guardian \_\_\_\_\_ Date of Birth \_\_\_\_\_

Mailing Address \_\_\_\_\_ Home Phone # (\_\_\_\_) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Other Phone # \_\_\_\_\_

e-mail address: \_\_\_\_\_ Have you rented from us before?  YES  NO

CHILD'S NAME (First & Last) \_\_\_\_\_ SCHOOL \_\_\_\_\_

#### EMPLOYER

Father/ Guardian \_\_\_\_\_ Mother/ Guardian \_\_\_\_\_

CREDIT CARD INFORMATION:  Visa  Master Card  American Express  Discover cvv \_\_\_\_\_

Name on card \_\_\_\_\_ Card # \_\_\_\_\_ Exp \_\_\_\_\_

Use My Card for the Total Initial Payment  Use My Card for the Monthly Rental

### STEP 3 SIGN OUR AGREEMENT

I have read all of the conditions on the front and back of this agreement and agree to all terms and conditions.

I hereby authorize John Keal Music to investigate my credit standing.

Mother/ Guardian \_\_\_\_\_ Father/Guardian \_\_\_\_\_

**RENTAL TERMS**

1. The instrument you are renting is the sole property of John Keal Music Company. You may not sell it or move it to another state. You must notify the company of any change of address or phone number. An instrument is issued for an initial trial period. This trial rental fee is nonrefundable and cannot be applied toward any purchases. At the end of this period the customer may elect to rent on a monthly basis at the rates indicated on the front of this agreement.
2. You will receive a coupon booklet with the monthly payment and due date listed on each coupon or a letter notifying you of the beginning of monthly credit card charges, if you selected that option. All rental payments are due in advance. There are no refunds on rental monies paid. A payment is considered late if not received within 10 days of the due date. A \$5.00 late fee notification charge will be assessed on each late notice mailed. This agreement may be terminated if payments are more than 60 days overdue, at which point the instrument must be returned immediately. If an account is turned over to a collection agency you will be responsible for collection fees for up to 30% of your balance due.
3. In the event that the rental payments fall 30 days behind, we reserve the right to charge overdue payments (including late fees) to your credit card using information provided in this agreement or given to us over the phone at any time during your rental.
4. The instrument you are renting is not for sale, however all of your rental payments (with the exception of the trial rental fee) may be applied toward the purchase of a new or used instrument of the same type. Title and Right of Possession of the rented instrument shall always remain with the John Keal Music Co., Inc. You may exchange it for another instrument, subject to availability, at any time, as long as your rental payments are current. If you file for bankruptcy, the instrument must be returned or your rental obligation satisfied, as the instrument is the property of John Keal Music Co. Inc.
5. For band instruments: when the total of your rental payments is nearing the cost of a new student-level instrument, our office will attempt to contact you to let you know what your purchase options are. You are under no obligation to purchase an instrument and may simply rent until you decide to return. While actual prices of instruments at the time of purchase cannot be anticipated, examples of current instrument prices are listed below.
6. For string instruments: when your child is ready for a full size instrument, all of your rental payments may be applied toward the purchase of a new instrument or you may continue renting a used full sized instrument. (We do not sell used instruments or fractional size instruments.) Payment of the balance may be made in twelve monthly installments. If the balance is less than \$ 350.00, it will be paid in monthly installments of \$ 30.00 plus tax and optional repair protection. The actual price of new full sized instruments cannot be anticipated, but current examples of prices are (for student models with natural hair bows): Violin - \$ 895.00 & up, Viola - \$ 1,095.00 & up, Student 'Cello \$ 1,295.00, Intermediate 'Cello \$ 1,995.00 & up, Student String Bass \$ 2,175.00 & up.
7. The company may repossess an instrument if there is any charge that is 60 days in arrears. Repossession terminates this agreement but does not relieve you of charges incurred before or after repossession (including legal fees).
8. The renter retains the right to terminate this agreement at any time by returning the instrument to the company. If returned, all payments made shall be considered rental. You are responsible for an instrument until it is returned to our place of business. Phone John Keal Music Co. to return the instrument.
9. The company reserves the right to refuse to rent an instrument based on the results of a credit investigation or a previous rental.
10. All repairs must be made by John Keal Music Co. or one of its affiliates. The company does not provide replacement mouthpieces, reeds, swabs, straps, grease, oil, strings, rosin, drum heads, drumsticks, or other expendables. Nor does the company restore appearance or refinish scratches that do not affect the performance of an instrument. The company will pay for all repairs as long as your monthly rental and optional repair/maintenance payments are up to date. If the account falls behind, you will be responsible for the overdue payments and the cost of the repairs. If you opt not to have repair/maintenance protection, you must check the following box and place your initials in the space provided.  I do not want to have repair/maintenance protection and understand that I will assume full responsibility for any repairs the instrument may need or the complete replacement cost of the instrument should it be damaged beyond repair. \_\_\_\_\_ (initials) The company will not cover repairs due to malicious damage.
11. The company has the right to pick up the instrument at school at six month intervals to provide adjustments. Permission of the renter is not required for this service.

**BAND INSTRUMENT PURCHASE OPTIONS**

- Convert to a purchase by June 2021 and save **40% OFF** the balance due.
- Convert to a purchase by January 2022 and save **25% OFF** the balance due.
- Convert to a purchase after January 2022 and save **10% OFF** the balance due.
- SAVE MONEY NOW** prices below show examples of 45% discount off retail pricing.

**CUSTOMER OPTIONS**

1. A customer may return an instrument and terminate this agreement at any time.
2. A customer may rent on a month-to-month basis. All of these rental payments may be applied toward the purchase of an instrument of the same type. See the terms above.

**JKM REED CLUB**

Join our reed club and receive a pack of 3 reeds every month. Select strength and brand and add the price to the payment box on the front.

- Clarinet:  
 #2  #2½  #3 and  Rico \$ 6.50\*  
 or  Royal \$ 8.00\*
- Alto Sax:  
 #2  #2½  #3 and  Rico \$ 8.00\*  
 or  Royal \$ 9.50\*

\* Your credit card will be charged this amount each month. The reeds will be delivered to your child's school during our regular service call. The above prices are guaranteed through 2020. If there is an increase after that, you will be notified prior to any charges to your card.



**EXAMPLES OF BAND INSTRUMENT PRICES**

valid through December 2020 (tax not included)

	<b>RETAIL</b>	<b>CASH PRICE</b>
FLUTE (Overseas).....	<b>\$999.00</b>	<b>\$ 549.00</b>
FLUTE (U.S. Made).....	<b>1,199.00</b>	<b>659.00</b>
CLARINET (Overseas).....	<b>999.00</b>	<b>549.00</b>
CLARINET (U.S. Made).....	<b>1,244.00</b>	<b>684.00</b>
ALTO SAX .....	<b>1,499.00</b>	<b>824.00</b>
TRUMPET (Overseas).....	<b>1,161.00</b>	<b>639.00</b>
TRUMPET (U.S. Made).....	<b>1,376.00</b>	<b>757.00</b>
TROMBONE (Overseas).....	<b>1,309.00</b>	<b>720.00</b>
TROMBONE (U.S. Made).....	<b>1,376.00</b>	<b>757.00</b>
DRUM KIT or BELL KIT .....	<b>446.00</b>	<b>245.00</b>
COMBO PERCUSSION KIT .....	<b>636.00</b>	<b>350.00</b>

We rent instruments made by:



**USED INSTRUMENTS ARE AVAILABLE AT REDUCED PRICES**

This rental offer is valid only thru 10/31/20

FIRST DUE \_\_\_\_\_ (+ tax)  
 CONT. DATE \_\_\_\_\_  
 DEL. DATE \_\_\_\_\_

FOR OFFICE USE ONLY